



Federal Ministry for  
Family Affairs, Senior Citizens,  
Women and Youth



TOWARDS A  
STRONGER FUTURE

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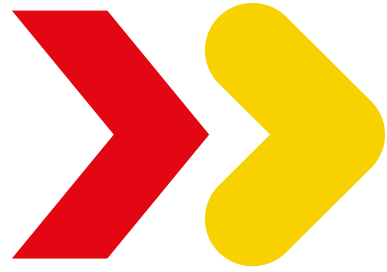
# TOWARDS A STRONGER FUTURE

The federal government's gender equality strategy





# TOWARDS A STRONGER FUTURE







## Nine goals for more gender equality – and how they can be reached

With its gender equality strategy, the federal government aims to make Germany considerably stronger. Economic and social progress can only be sustainable by having policies in place that equally benefit women and men.

The federal government wants women and men to be able to live off their work equally well – both caring for those who need to be cared for. They should jointly share responsibility in the economy, democracy, culture and science of our country.

Gender equality is anywhere. Therefore, the federal government has stated nine goals for the different social sectors in its gender equality strategy and indicates which specific measures need to be taken for these goals to be reached.

-  For equal distribution of paid work and unpaid care work
-  For equal participation in economy and society
-  For equal participation in politics and public administration

 For further details, please visit:  
[www.gleichstellungsstrategie.de](http://www.gleichstellungsstrategie.de)





# HOW GENDER EQUALITY CAN BE ACHIEVED: OUR GOALS

Everyone benefits!

- **Ensuring economic independence for everyone**

Career in care

- **Establishing care professions as attractive career paths**

Fit for the future

- **Setting standards for the digital world**

Dare to share

- **Making paid work and unpaid care work reconcilable**

Cracking the ceiling

- **Bringing more women into economic leadership positions**

A good choice

- **Establishing equal participation in democracy**

Ever-present and ever influencing

- **Eliminating stereotypes in culture and science**

Leading the way

- **Strengthening gender equality in public administration**

All together

- **Making gender equality a task for the entire government**



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